

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
*** WFTV-TV ***
CHANGES
SEP26/12 14.17

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

CONFIDENTIAL # 0330322

ICE)

DATE SEP26/12 14.17

DATE SEP 26 / 12 14.1

ADDED SPOTS TO LINE 14
ADDED LINES 26-27
TTLS \$269600..83X
PLS CFM, THX 9/26

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

US CHAMBER OF COMMERCE

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|---------|-----------|------|-----------|
| 14 | S | | 700A-900A | 30 | | \$3,000.00 | 10/1 | 10/5 | 10 | | M-F | 10 |
| AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 2054 | | | | | | | | | | | | |
| PROGRAM : GMA CON COM1 : 1X M,TH 2X TU-W,F | | | | | | | | | | | | |

REP HEADLINE# 6338922 TRF# 333248
\$\$\$ UNAPPROVED REV #2 \$\$\$

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CHANGES ** WFTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-----------------------|-----|----|-------------|------|-----|------------|------------|----------|---------|-----------|-----------|-----------|
| 26 | A | | 900A-1000A | 30 | | \$800.00 | 10/1 | 10/5 | 5 | | M-F | 5 |
| PROGRAM : JEFF PROBST | | | | | | | | | | | | |
| 27 | A | | 400P-500P | 30 | | \$1,400.00 | 10/1 | 10/5 | 5 | | M-F | 5 |
| PROGRAM : DR OZ | | | | | | | | | | | | |
| SEP/12 | | | 92100.00 | | | OCT/12 | | | | | 177500.00 | |
| CONTRACT TOTAL | | | | | | | | | | | | 269600.00 |
| TOTAL SPOTS | | | | | | | | | | | | 83 |

MARKET TOTALS \$721,714 WFTV 35% WKMG 20% WESH 23% WOFL 14% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 4% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE